



www.ndadd.org

Corporate Membership/Sponsorship

September 2018 – August 2019

Benefits:

1. Access to Member Directory/mailling list of member teams and coaches
2. Fall Convention/Coach Workshop participation
 - a. Booth or table – set up coordinated by Convention Coordinator; all other expenses incurred by sponsor (shipping/setup/person)
 - b. Business materials/collateral made available to attendees
3. State Competition
 - a. Booth or table– set up can be coordinated by Site Manager; all other expenses incurred by sponsor (shipping/setup/person)
 - b. Program/Ad space in official program - ½ page provided as part of benefit. Full page and/or back/front cover options available for additional fees (see below). Yearly, over 400+ copies distributed to spectators & coaches
 - c. Verbal Thank You by state announcer during 2-days of competition
 - d. Business materials provided by sponsor placed in the coach's room
4. Website presence – Logo recognition on our website
 - a. Logo provided by sponsor
 - b. Hyper link direct back to sponsor website
5. Marketing & Social Media presence
 - a. Logo/Ad space on our Public Facebook page
 - b. Tweets, Instagram: potential to retweet/reshare from NDADD official accounts
 - c. NDADD Weekly Emails (August – May) – sponsor logo as part of weekly mailing
 - i. Option for sponsor to provide content for educating coaches during weekly mailing pending upgrade of email service.

Additional Notes:

1. Corporate Sponsors do not have voting privileges on policies for NDADD.
2. Corporate Sponsors may attend Board Meetings or share agenda topics as appropriate
3. Corporate Sponsors can consist of an independent owner of multiple small businesses (up to 3) as part of sponsorship package

Pricing:

Membership: \$500/year

State Program Ad Upgrades:

- ii. Full Page – add \$100
- iii. Cover (Inside -2) - \$ 150
- iv. Cover (Back)– add \$200

If you are interested in sponsoring NDADD as a corporate member with these benefits, please contact Gretchen Ingbretson, Past President (ingbretson@msn.com) with questions and next steps.